

Report of the Strategic Director

CLEAN AND GREEN

1. Purpose of report

To update Members on the progress of the 'Clean and Green' initiative.

2. Background

On the 19 November 2018 members approved the implementation of the Clean and Green initiative. The initiative identified a number of on-going activities which support the Council's key Priority to ensure that the environment in Broxtowe is protected and enhanced for future generations.

Information in the appendices provides an update with regards to the activities undertaken as part of the 'Clean and Green' initiative since the last Committee in October 2019.

3. Financial implications

Any financial implications of the Clean and Green initiative have been approved and are contained within budgets.

Recommendation

The Committee is asked to NOTE the Clean & Green activities which have taken place.

Background papers

Nil

APPENDIX 1

1. Waste Days/Free Kerbside Collection

Linked to the corporate Priority of reducing littering and fly tipping, increasing recycling and reducing residual waste.

Following Committees approval in September 2019 the first free bulky collection week took place during week commencing 16 December 2019. The scheme was extremely popular with the week being fully booked within three days of the phone lines opening.

The second free collection week took place during the week commencing 27 January 2020 with the third week taking place during week commencing 3 February 2020.

Tables 1 to 4 below show the analysis from the results of the first week's collection (16 December 2019):

Table 1: Monday to Thursday residual waste collected

Date	Waste Type	Number of households receiving a collection	Amount collected
Monday	Residual	35	1.94 tonnes
Tuesday	Residual	26	1.24 tonnes
Wednesday	Residual	32	2.78 tonnes
Thursday	Residual	34	2.70 tonnes
Total	Electrical	60	See table 2

Table 2: Friday electrical items collected

Item	Number of items
Fridge/Freezer	32
Cooker (Electrical)	2
Tumble Dryer	2
Washing Machine	2
Microwave	1
Fire (Electrical)	1
TV	9
Other (insert)	4
Total	53

Table 3: Properties serviced by area throughout the week

Area	Number of households serviced
Attenborough	1
Awsworth	3
Beeston	39
Bramcote	11

Area	Number of households serviced
Brinsley	2
Chilwell	33
Cossall	3
Eastwood	8
Greasley	1
Kimberley	9
Newthorpe	4
Nuthall	5
Stapleford	61
Toton	9
Trowell	1
Total	190

Table 4: Number of items booked in by resident

Number of Items booked in by resident	Number of residents
1	94
2	38
3	58

The free weeks were promoted through social media, the website and the local press. Local Members also promoted the scheme. As is shown in Table 3 the majority of residents booking a collection were from the South of the Borough.

A number of residents, mainly from the North of the Borough, did report only seeing the promotion in the local press after the week had been fully booked. To address this, the press release for the January and February collections was sent to the local press earlier to allow for publication in time for when the phone lines opened. At the time of writing this report the effect of the early distribution on the bookings is not known.

It was apparent on collection day that some residents had chosen to dispose of their items in an alternative way. Taking this learning into account the capacity and number of items scheduled on the daily work plan was increased for the second and third free weeks.

Comparison of the statistics from all the Bulky Waste Day events and the free week are shown in the Table 5 below:

Table 5: Comparison of waste day and free bulky collection weeks

Event	Average number of visits/properties serviced per day	Average amount of residual waste collected per day	Average amount electrical/metal items collected per event
Waste Day	60 visits per day	2.8 tonnes	22
Free kerbside collection	41 properties per day	2.16 tonnes	53

Analysis of the figures in Table 5 suggests that more residents were serviced on bulky waste day events than the free week. However, it should be noted that on the waste day events it was evident that residents visited multiple times throughout the day. It is therefore likely that the total number of individual properties serviced throughout the day is comparable.

It is also apparent that whilst the tonnage of residual waste collected is comparable there is a significant difference in the number of electrical/metal items collected between the two different collection methods. The majority of electrical items collected on the free week were fridges/freezers, 32 in number. The average number of fridges/freezers collected per waste day event was 5. With such items being difficult to transport the free week appeared to be particularly good for residents disposing of larger items which would otherwise be difficult to take to a waste day event.

The budget allocation for 2019/20 for Waste Days/Free Bulky Waste collections is £15,500. The expenditure incurred on the provision of these services throughout the year will be met within the existing budget.

Following the completion of the three free bulky waste weeks a comprehensive review of the waste days and free weeks will be undertaken. A report will then be prepared for Members to review and provide direction on what free bulky waste system they wish to be implemented in the longer term.

2. Community Clean Teams Initiative Linked to the corporate Priority of making reducing litter, reducing fly tipping, increasing recycling and composting and reducing residual waste

From April 2019 there have been twenty two Clean and Green events involving over one thousand individuals. This demonstrates the commitment and enthusiasm there is for learning about the environment and taking pride in the local area.

Since the last Committee a number of Community Clean Team events have taken place.

On 14 November 2019 twenty children from Lawrence View School, Eastwood, took part in a litter pick on Coronation Park and on 23 November 2019 members of Greening Beeston litter picked around Weirfields Recreation Grounds.

On 27 November 2019 members of the Recycling and Horticultural Team met children from Foxwood School, Bramcote, at Bramcote Hills Park. At this Clean and Green event children litter picked the local area, planted daffodils, snowdrops and crocus bulbs as well as learnt about recycling.

On 4 December the Mayor presented a local resident with a certificate, litter picker and other equipment to celebrate their efforts towards the clean and

green agenda. The resident takes it upon themselves to litter pick around Barncroft, Chilwell, embracing the concept of taking pride in the local area.

On 5 December 2019 the Recycling and Horticultural Team met children from Beeston Ryland Junior School, Beeston, at Leyton Crescent Recreation Ground. At this Clean and Green event children litter picked the local area and planted two lime trees as well as daffodil and bluebell bulbs.

In January 2020 an assembly recycling presentation took place to the full school at Horsendale School, Nuthall. The children were educated on the need to recycle and how they can make a difference at both a local and global scale by making environmentally friendly choices in their everyday lives.

The 2019/20 budget allocation of £4000 for Community Clean Teams has been spent. Provision is in place to support any events undertaken before the end of the financial year.